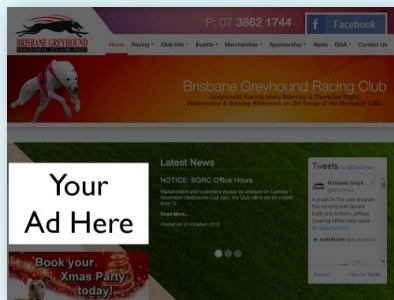


# Digital Advertising

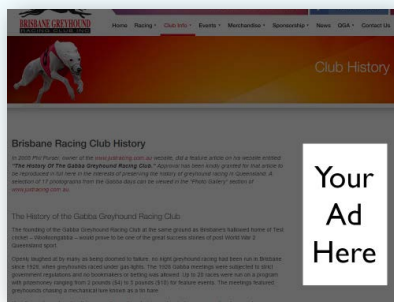
Digital advertising via our website [brisgreys.com](http://brisgreys.com) is a cost-effective way to promote your business through utilising the Club's website traffic.

[brisgreys.com](http://brisgreys.com) generates over 70,000 page views and 14,000 page users per annum, with a very even percentage trend on new and returning customers.

**Banner on front page**  
**\$1,000 + GST**

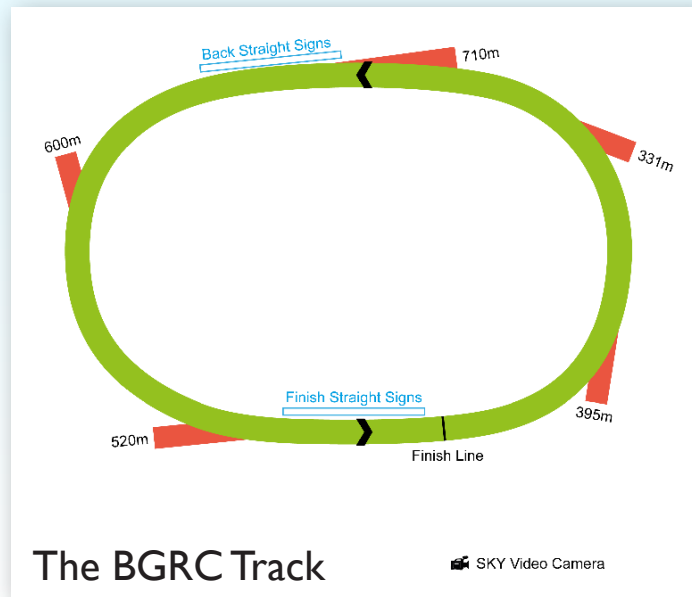


**Banner on subpages**  
**\$500 + GST**



# Why Advertise with BGRC

- First-class racing and entertainment venue;
- Audience reach to millions of viewers both nationally and internationally;
- Most raced-at track in Australia;
- Diverse audience demographic;
- Become a partner of an international brand and leading event destination.



# Brisbane Greyhound Racing Club Inc. Advertising Packages



# Track Signage

- Signage available in various locations on the racetrack;
- Broadcast live on the SKY Racing network to millions of viewers both nationally and internationally;
- 2.4m x 0.8m on home & back straights, dimensions vary for starting boxes.

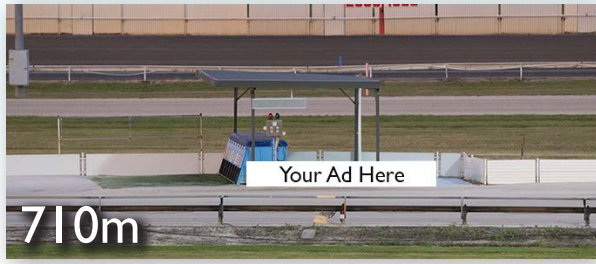
## Home Straight Signage \$2,500 + GST (per annum)



## Back Straight Signage \$1,500 + GST (per annum)



## Starting Box Signage \$4,000 + GST (per annum)



## 520m Start Grass Strip \$3,000 + GST (per annum)

- 15m x 2.2m advertising space;
- Up to one minute of coverage before each 520m race;
- Extensive commercial coverage on our major race meeting each week.



## Race Names

Advertising your business through sponsored race events is a direct way to promote your business. Utilise the expansive audience reach generated on the SKY Racing network and other print media including Queensland's #1 paper, The Courier Mail (Thursdays).

- 25 Races:** \$500 + GST
- 50 Races:** \$1,000 + GST
- 100 Races:** \$2,000 + GST